

BALTIMORE STREET

HISTORIC PATHWAY REVITALIZATION PROJECT

Baltimore Street Master Plan – Phase I Goals & Objectives Update 8/16/17

Parking

- A borough-wide parking strategy is being planned and is being referred to as collective parking
 - School district partnership with the Borough – school parking lot behind Mr. G's
 - Partnership with Rabbit Transit – encourage park once and use public transportation
 - Relocation of current underutilized parking on Baltimore Street to school lot – elimination of some parking will allow better pedestrian travel
 - Payment kiosks (in place of traditional meters) will be included in the Master Plan
 - Bus parking has been included in discussions

Action Items

- **Borough Parking staff:** Determine meter revenues for the parking that will be eliminated. Investigate kiosk options.
- **Community/Committees:** Informal parking study – document parked cars on east side of Baltimore St. from High St. to Locust St. – number of cars, location, day of week and time of day – send to MSG

Intermodal Transportation

- A plan that is focused on pedestrian-friendly
 - Partnership with Rabbit Transit – additional bus stops
 - Bike amenities being discussed – bike-share services, sharrows, bike racks
 - Sharrows will be included in the Master Plan

Action Items

- **HABPI:** Investigate bike share services. Determine type of bike rack.

Stormwater Management (MS4)

- Include MS4 initiatives in the Master Plan
 - Rain gardens, bumpouts and additional trees will be included in the Master Plan

Additional Lighting

- Increase lighting on Baltimore St for safety and to encourage pedestrian travel
 - Inclusion of heritage lighting consistent with Steinwehr Ave in the Master Plan

Safer Sidewalks

- Replace sidewalks on Baltimore St for safety and to encourage pedestrian travel

- Inclusion of ADA compliant, brick-look sidewalks consistent with Steinwehr Avenue in the Master Plan

Additional Benches

- Increase quantity of benches on Baltimore St for pedestrians
 - Inclusion of benches in strategic locations and consistent with Steinwehr Ave in the Master Plan

Safer Crosswalks

- Increase and improve crosswalks on Baltimore St for pedestrians and schoolchildren
 - Utilize a bumpout at Breckenridge St to shorten the length of the crosswalk and include in Master Plan
 - Options for how to communicate the crosswalk through signage and street paint are being discussed
 - Additional crosswalk at southern end of Baltimore St is being considered

Additional Trash Receptacles

- Increase quantity of trash receptacles on Baltimore St for litter control
 - Inclusion of trash receptacles in strategic locations and consistent with Steinwehr Ave in the Master Plan
 - BigBelly receptacles are under consideration

Enhanced Landscaping

- Enhance landscaping for MS4 initiatives and for aesthetics
 - Inclusion of additional trees in strategic locations in the Master Plan
 - Inclusion of raingardens for MS4 in strategic locations in the Master Plan
 - Extend flower basket program that is seen in Lincoln Square and on Steinwehr Ave

Special Historic Features & Enhancements

- Include additional things to see and do along Baltimore St
 - Incorporate The Gettysburg Address along Baltimore St in artistic way (pathway)
 - Incorporate a barricade sculpture at Breckenridge St
 - Inclusion of a Gateway structure at southern end of Baltimore St
 - Discussions of an app based on history of Baltimore St
 - Continue historic mural program

Action Items

- **Wendy Allen:** Develop a request for proposals for The Gettysburg Address pathway. Develop a request for proposals for the Gateway.
- **Nancie Gudmestad:** Lead the Breckenridge St barricade project. Continue mural program.

Utilities/Infrastructure Review

- Evaluate existing utilities and infrastructure and determine any areas of improvement

- Seeking opportunities to raise enough funds to minimize utility poles
- Civil engineer will determine opportunities for improvements for infrastructure with PennDot, Columbia Gas, water
- Review of signage to determine what signs are necessary and what can be condensed

Action Items

- **Danny Hilliard & Tim Woodward:** Review signage along Baltimore St to determine what is needed and what is clutter

Marketing, Branding, Events & Promotion

- Work with stakeholders to focus on stories of history, cultural opportunities, restaurants and complimentary businesses
- Linking downtown to surrounding countryside through wineries, cideries, Farmer’s Markets and other agricultural sites
 - Lincoln & Baltimore Street stories of citizens – Sense of place, inspirational messages of peace and unity
 - Authenticity – Celebrating the quaint, natural beauty of the area surrounding agriculture. Tying history, farmer’s markets, wineries, and potential restaurants into an authentic experience.
 - Culture – Art, music, writing, theater, all showcased on Baltimore Street.

Action Items

- Appoint someone to develop a more in-depth marketing plan for Baltimore Street